

SCS celebrates 40 years

Our 40th anniversary celebrates the Society's journey from humble beginnings in 1967 to the leading IT professional organisation in Singapore today, with over 23,000 members.

To commemorate this event, we are pleased to unveil a special version of our logo. Last year we ran a logo design competition, which attracted 107 entries, 32 from the Open category (private design schools and SCS members) and 75 from the Student category (students from institutes of higher learning).

The intense competition saw Vincent Lau of Nanyang Technological University emerging as the winner. For his creativity, Jeremy Tan of Ngee Ann Polytechnic was accorded a Merit Award by SCS.

The SCS anniversary logo, modified from the winning entry, is an intertwining of the number 40 and the letters IT.

The letters IT are highlighted in the logo to depict SCS as the centre of excellence for professional development. The colours used are blue and grey, to reinforce SCS' corporate identity.

Overall, the logo reflects the Society's efforts in advocating Infocomm in Singapore over the past 40 years, and signifies its vision of shaping the economy towards an innovative and connected knowledge-based society.

SCS 40th Anniversary Gala Dinner & Dance will be a lively celebration

of the Society's 40 years. Over 800 guests will be present at this mega event on Friday 23 March at Shangri-La Hotel to join in the celebrations and to meet friends old and new.

The evening will also mark the 11th IT Leader Awards, which honour outstanding IT luminaries who have made significant contributions to our industry.

Dr Lee Boon Yang, Minister for Information, Communications and the Arts, will grace this joyous occasion as our Guest of Honour. Mr Lim Swee Say, Minister for Prime Minister's Office and



society

Secretary-General of NTUC, will also attend the event as SCS Fellow and Special Guest.

Come and revel in the fun and the excitement of the SCS 40th Anniversary Gala Dinner & Dance as a member of the big family of SCS. Premium lucky draw prizes from Accenture, Hewlett-Packard, Lenovo, SingTel, Symantec and others are waiting to be won. Log on to the SCS website for a copy of the dinner reservation form.

The anniversary celebrations of SCS will culminate with the SCS Great Singapore Duck Race.

A fun and quirky charity event, the SCS Great Singapore Duck Race will

feature 100,000 ducks racing along Singapore River as a fundraiser.

The celebrity ducks have taken Singapore by storm from 1998 to 2003. Having travelled around the world in the past three years, SCS has managed to bring these celebrity ducks back to Singapore this year.

Besides the duck race, there will be a River Regatta featuring stage performances, a carnival with game rides, charity stalls and corporate hospitality stalls, giveaways and much more, providing a day of fun and excitement for families and friends.

SCS will commence its fundraising activities in the second and third

quarters of this year prior to Race Day.

SCS is committed to raising \$400,000 for underprivileged and disabled people through the Duck Race, on top of soliciting sponsorship for \$50,000 worth of prizes for the event.

SCS appeals to its members and the public to come forward to make an impact across the island by contributing towards this worthwhile cause. Stay tuned for more information on fundraising activities.

As SCS celebrates this milestone, 2007 promises to bring more cheer to members, packed with more exciting offerings, services and activities.