



MEDIA RELEASE

IT LEADER AWARDS 2012

(To be embargoed till Award Presentation on 2 March 2012)

Honouring IT Achievers in Singapore

As a national body for Infocomm professionals in Singapore, the Singapore Computer Society (SCS) strives to cultivate and promote entrepreneurship and innovations in Singapore. It was with this goal in mind that SCS inaugurated the IT Leader Awards in 1997. Since then, the IT Leader Awards presentation ceremony has become the hallmark of the SCS Gala Dinner.

The SCS Gala Dinner & 16th IT Leader Awards 2012 will be graced by Dr Yaacob Ibrahim, Minister for Information, Communications and the Arts on 2 March 2012 at Shangri-La Hotel. The evening will see the gathering of over 900 IT professionals and representatives from the government and private sectors.

The driving force behind the implementation of the IT Leader Awards is to recognise the significant achievements and contributions of outstanding individuals in the infocomm industry so as to promote IT excellence and to advance the state of IT in Singapore. Recognition of noteworthy IT luminaries will serve as an inspiration and role models for younger Infocomm professionals to reach greater heights.

Year 2012 Award Winners

This year, six distinguished individuals will be conferred.

IT Leader of the Year

Ms Wu Choy Peng is the Group Chief Information Officer for Neptune Orient Lines (NOL), a global container shipping and logistics company. Choy Peng's leadership has brought about the implementation of many projects that epitomize industry-leading innovation. In 2011, she was named "CIO of the Year" by IDC Asia Pacific for her outstanding leadership and innovative ability to implement technologies that enable competitive advantage in a hyper-growth, hyper-competitive market. She has been instrumental in architecting NOL's overarching IT plan to transform the business through a Replacement and Modernisation of Legacy Systems (REMODEL) program. Choy Peng is a Fellow Member of the Singapore Computer Society. She led the editorial team for the COMIT Book of Knowledge, and the revised CITPM Book of Knowledge. Choy Peng was previously President of the Information Technology Managers Association from 2006 to 2009. She has also served on the boards of the Central Provident Fund Board and the National Library Board. She is currently a board member of the Institute of Systems Science and IDA International.

Hall of Fame

Mr Lim Swee Cheang is the Chief Executive Officer for Institute of Systems Science, National University of Singapore. Swee was instrumental in developing several industry-oriented educational programmes for both senior management and IT professionals. These included

the setting up of two highly successful postgraduate master programmes in software engineering and knowledge engineering. With his expertise in IT and passion for education, Swee was awarded the Public Service Medal in 2009 (nominated by LTA) and the Long Service Medal in 2010 (nominated by NUS). Swee is a member of the Advisory Committees of Nanyang Polytechnic and Republic Polytechnic, a member of the NSL Ltd's (formally known as Natsteel Ltd) Corporate Research and Development Advisory Panel, as well as an appointed Director of EZ-Link Board. He is also a Fellow Member of the Singapore Computer Society and a member of ITMA.

Young Professional of the Year

Mr Kelly Choo is the Co-founder and the Vice President of Business Development & Strategy at Brandtology which was founded in 2008. Today, it has grown into one of the leading Social Media Intelligence providers in the world. Kelly's ability to understand and meet the market's needs helped rally Brandtology's exponential business growth since inception. He has been constantly invited to speak at events and conferences on topics such as Social Media Intelligence, Social Media Monitoring, Online Measurement and Digital PR. Kelly has helped invent ways for the benefit of businesses in today's information technology age and will continue to do so as he enjoys the process of meeting the market's needs through innovation.

Young Professional of the Year

Mr Joel Lou is the Chief Executive Officer of JustCommodity Software Solutions (JCSS), the leading Commodity Trading and Risk Management (CTRM) solutions provider in Asia-Pacific. In 2006, he endorsed the leadership of JCSS with the aim of re-energizing the company and bringing it back on the tracks of profitability. From a team of three, JCSS grew into a multicultural company of 80 dedicated employees who are based across offices strategically located in Singapore, Indonesia, Malaysia and China. Through his thought leadership, JCSS has won numerous awards, including Singapore's Enterprise 50, Deloitte's Technology Fast 500 in Asia Pacific for two consecutive years and most notably Joel was conferred "Most Promising Entrepreneur of the Year" by APEA in 2011.

IT Youth

Mr Nicholas Ooi passion for IT first began with computer games at the age of 8. He was fascinated by the first computer game he played. The characters in the game had such great abilities and fancy moves! And this was the start of his curiosity in computers and all things connected to the computer. It was during his studies in ITE that Nicholas started to think of different ways to solve problems using IT. At the age of 17, Nicholas founded the company called Towards Technology without any funds. The vision of Towards Technology was to use IT to make improvements in people's lives and make their work more efficient or simpler. To date, his clients include PropNex Group, IR Property Group, Church Faith Assembly of God, Canon, Singapore Police Force and many others.

IT Youth

Mr Zhang Lizi was inspired by Facebook's success in its fundamental ranking algorithm, PageRank and commits himself to devise a trust ranking algorithm for online social networks. Lizi's outstanding academic achievements have impressed the top IT research institutes in the world. He was invited by the California Institute of Technology (*Caltech*) to meet their IT research groups to exchange ideas on *Caltech's* active sustainable computing projects. Lizi consistently and actively contributes his IT expertise in many local and overseas communities with a goal of benefitting others. He is a student tutor at the School of Computer Engineering, NTU, and assist juniors in learning advanced IT concepts. Lizi also volunteered to teach IT in a USA high school, where most students are from racial minorities and low-income families. He helped them in learning their IT modules and also forged friendships with them.

Criteria of 4 Award Categories

The SCS sent out its call for nominations in 4 different categories, namely, IT Leader of the Year Award, Young Professional of the Year Award, Hall of Fame and IT Youth Award, from May to October 2011.

Distinguished judges were drawn from the business, public and academic sectors to determine the winners among many deserving candidates. The general requirements for all candidates, regardless of award category, were that they had to possess the qualities of leadership and integrity, and have a record of competent professional performance in their occupational capacity and area of expertise. The candidates must also have contributed to the IT field in Singapore.

The IT Leader of the Year, must be a person who has contributed to the development of IT in Singapore beyond the realm of his/her immediate business interest. In addition, he/ she must have brought about the innovation of tangible products, services or applications in the research field, public or private sector.

Similarly, the Young Professional of the Year must also have made significant contribution in the innovation of IT products, services or applications in the various fields, while still being 35 years old or below.

The Hall of Fame inductee must have played a crucial leadership role in shaping and guiding the path of IT development in Singapore to justify his/ her induction into this prestigious assemblage.

The IT Youth Award aims to acknowledge youth 25 years old or below for his/ her ongoing commitment to IT or sustained support of IT activities. It is a merit if his/ her innovation has a potential or real commercial value.

Past Award Winners (1997 - 2011)

IT Leader of the Year

2011	Ms Tan Yen Yen
2010	Mr Lim Hup Seng
2009	Mr Robert Chew
2008	Mr Chan Yeng Kit
2007	Mr Stephen Lim
2006	Mr Leslie Loh
2005	Mr Wilson Tan
2004	Prof Lai Kim Fatt
2003	Mr Sim Wong Hoo
2002	Mr Alex Siow
2001	Mr Saw Ken Wye
2000	Mr Lee Kwok Cheong
1999	Mr Willie Cheng
1998	Mr Stephen Yeo
1997	Dr Wong Tai

Hall of Fame

2011	Mr Lee Kwok Cheong
2010	Mr Peter Ho
2009	Ms Pearleen Chan
2008	Mr Wee Tew Lim
2007	Mr William Liu
2006	Mr Noel Hon
2005	Mr Willie Cheng
2004	Mr Lee Hsien Yang
2003	Dr Su Guaning
2002	Mr Koh Boon Hwee
2001	Dr Tan Chin Nam
2000	Mr Robert Iau
1999	Mr Lim Swee Say
1998	Mr Johnny Moo
1997	Mr Philip Yeo

Young Professional of the Year

2011	Mr Douglas Gan
2010	Dr Bernard Leong
2009	Mr Rakesh Gupta
2008	Mr Roger Lim
2007	Mr Tan Min-Liang
2006	Mr Benjamin Tan
2005	Mr Terence Swee

Friend of IT

2007	Mr Tan Kin Lian
2006	Mr Liak Teng Lit
2005	Dr James Yip
2003	Mr Robert Yap
2002	Mr Alex Choo
2001	Mr Gopinath Pillai
2000	Dr Christopher Chia

2004	Dr Adrian David Cheok	1999	Mr Charles Lim Aeng Cheng
2004	Dr Desmond Rodney Lim	1998	Mr Lim Hung Siang
2003	Mr Carlos Nicholas Fernandes	1998	Mr Mohammad Alami Musa
2001	Mr Dinesh Bhatia	1997	Mrs Carmee Lim
2000	Mr Yong Voon Fee		
1999	Mr Chak Kong Soon		
1997	Mr Wong Toon King		

IT Youth

2011	Mr Vishnu Prem
2010	Mr Pang Zhengxiang
2009	Ms Winnie Soh
2009	Mr Loke Lup Peng
2008	Mr Travis Ho & Mr Lua Rui Ping
2007	Mr Ong Kok Choong & Mr Sangar s/o Annadorai
2006	Mr Melvin Tan
2005	Mr Ankit Fadia
2005	Mr Aaron Tan
2005	Mr Lo Min Ming
2004	Mr Linus Tan
2003	Mr Goh Beng Yeow
2002	Mr Darran Nathan & Mr Yeo Zhiquan
2001	Mr Jerel Kwek & Mr Leo Chen Hong

About the Singapore Computer Society

The Singapore Computer Society (SCS), established since 1967, is the premier professional body for IT practitioners and IT users in Singapore. It provides a wide range of events such as seminars and conferences, publications and access to an invaluable network of specialists. It also administers various certification programmes that offer individuals the avenue to gain recognition and career development. Today, having a membership of over 24 000, the SCS is the largest local IT body with membership representative of the IT community. For more information, please visit SCS website at <http://www.scs.org.sg>.

Media Contact Persons:

- 1) Ms Tham Ai Chyn
 Chairperson, IT Leader Awards 2012
 Singapore Computer Society
 Tel: 6248 9086 Fax: 6462 9463
 Email: ThamAiChyn@sim.edu.sg

- 2) Mr Leslie Ong
 SCS Executive Council Member
 Chairman, Publicity Committee
 Singapore Computer Society
 Tel: 6436 1891 Fax: 6436 1966
 Email: leslie.ong@oracle.com

- 3) Ms Tan Siow Peng
 Corporate Communications Manager
 Singapore Computer Society
 Tel: 6226 2567 ext 17; Fax: 6226 2569
 Email: siowpeng.tan@scs.org.sg